

File
To pres Gore

THEY NEED YOUR HELP

A STATEMENT FROM
DR. GEORGE W. GORE, JR.
PRESIDENT

FLORIDA A AND M UNIVERSITY'S
MATCHING FUND PROGRAM

THEY NEED YOUR HELP

I. The New Tradition

Historically, Florida A and M University has depended upon the appropriation of the State Legislature construction and operational funds. Some funds have been solicited from the Federal Government and a few foundations by our illustrious Presidents. These sources of funds are inadequate to meet present day needs. Alumni and friends of the university have been unaccustomed to making substantial gifts to a state supported institution. Today, FAMU joins 200 or more small colleges in soliciting funds to meet special needs for which there are no appropriated money.

This undertaking is to solicit gift support over and above State and Federal funds to enable FAMU to build matching fund reserves. Join in building a new tradition of giving to your university.

II. They Need

The challenge to the alumni and friends is to raise money that can be free to use as matching funds for assistance to needy students. For the year 1964-65, there were 1,176 students who stated that they came from families receiving \$3,000 or less annual income. In 1965-66, approximately 1,293 were classified in this category. Thirty-six (36) per cent of our student enrollment needs financial aid. Due to lack of funds, we have been able to offer assistance to only eleven (11) per cent of our most critical cases. Twenty-five (25) per cent or our needy students depend on inadequate resources from the home, friends, and churches.

III. Losing Money

The NDEA and the Work-Study Programs of the Federal Government will match grants. For every one (1) dollar raised, nine (9) dollars will be matched. \$200,000 for NDEA loans and scholarships; \$174,000 for work-aid, and \$33,333 for matching foundation grant are the goals that will meet minimum needs of students for 1966-67. To reach this goal we must raise \$40,000. FAMU lost \$280,000 by not having adequate matching funds. This results in a lost of both funds and human talent. There is no objective way to estimate the value of human talent lost because of the inability of a student to complete his education.

IV. Meeting the Need

Florida A and M University must find new resources in order to assist the type of students it serves. The university must continue to provide a program that will prepare the economically disadvantaged to become productive citizens in a competitive society.

The university is organizing a program for obtaining a minimum of \$40,000 annually. This will require volunteer solicitors. You will be asked to give. Give liberally to the Orange and the Green. We cannot live on past glory. You must give to support the present and future growth of FAMU. THEY NEED YOUR HELP.

FOR FURTHER INFORMATION WRITE: _____

FAMU \$40,000 Program.